



## **2Good2Go: Waste Free Economy Transformation for SMEs**

2Good2Go is a result of the startegic partnership of 5 European countries, aiming to introduce waste free economy models into SMEs and everyday lives and take actions that contribute effectively to the sustainability transition

## **Objectives:**

- 1. Encourage SME leaders to start the transformation process and develop waste free economy policies and implementation action plans for their organisations and to set examples for other SMEs
- 2. Catalogue and develop SME leaders and project partner competencies, necessary for successful transition to the waste free economy, and encourage their development as sustainability change agents
- 3. Equip VET providers with ready made learning structures, best practice examples and tools to support the adaptation of their training offers to SME

## **Target groups:**

SME leaders/owners/managers
VET educators
Partner organisation employees

The Partnership:











